







# Clothes & Stuff

## Premium Lifestyle Collection

### Are You a Certified Beach Bum?

-  Does the sound of waves touch your soul?
  -  Do you find yourself most at home on a beach, whether it be an ocean, bay, or lake?
  -  Are you one who loves the water, sand, sun, and respects all life?
  -  Do you live for today, hurt no one, and love everyone?
- If so, you are a Certified Beach Bum.

Certified Beach Bum Clothes and Stuff recognizes and encourages this soulful, stress-free lifestyle. We provide products that allow you to enjoy the beach and take those special memories along where ever life's journey takes you. Our stamp of approval signifies that our line of beach clothes and accessories are original, authentic, stylish, and Beach Bum Certified. The Certified Beach Bum stamp is a badge of honor reflecting your acceptance of a philosophy that is as tranquil as the sound of the waves lapping on a sandy shore.

As a growing company, Certified Beach Bum is evolving into a focused lifestyle brand of casual apparel for beach and travel around the world. We partner with resorts, boutiques, and upscale retailers to carry a full line of premium apparel customized to your needs and location. No other brand offers this level of customization and personalization with quality fabrics and fashionable clothing styles.

Retail Advantages of Certified Beach Bum Premium Lifestyle Collections:

- Upscale product line featuring quality fabrics, updated to match current style trends.
- Custom name dropping options within logo or in second location on garment.
- Custom design options available.
- Dedicated focus to beach apparel and accessories.
- Over 50 clothing styles available for custom printing.
- Over 100 logoed promotional and marketing products available.
- Eco-friendly fabric options, including organic, bamboo, and recycled in addition to premium cottons and blends.
- Free marketing tools for in-store promotions and to assist retailers in establishing brand awareness.
- Marketing events scheduled to promote brand.
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*Tidemark Collection* 🐠 *Ebb Tide Collection* 🐠 *Floridays Collection* 🐠 *Sundowner Collection* 🐠 *Sea Oates Collection*

*Like the sea turtle's path, may your travels always lead you back to the beach.*

**Certified Beach Bum Clothes and Stuff • Santa Rosa Beach, Florida**  
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# Certified Beach Bum Premium Lifestyle Collections Floridays Retail Clothing Product Line Summer 2015



**WOMEN**  
Tee Shirt Style: The Deep V 3540  
Colors: Royal (White Logo), Neon Heather Pink (White Logo), Heather Gray (Red Logo)  
3.5 oz. 65% Polyester. 35% Combed Ring-Spun Cotton.



**WOMEN**  
Tee Shirt Style: The Boyfriend Tee 3900  
Colors: Hot Pink (White Logo), Heather Gray (Red Logo), Royal (White Logo),  
3.5 oz. 65% Polyester. 35% Combed Ring-Spun Cotton.



**MEN**  
Tee Shirt Style: Men's Tri-Blend Crew 6010  
Colors: Vintage Red (White Logo), Indigo (White Logo), Premium Heather (Red Logo)  
3.5 oz. 50% Polyester. 25% Cotton. 25% Rayon.



**MEN**  
Tee Shirt Style: Premium Fitted Slub Polo 6420  
Colors: Cardinal (White Logo), Midnight Navy (White Logo), Lt Heather (Red Logo)  
5 oz. 60% Combed Ring-Spun Cotton. 40% Polyester.

Accessories:

- Unisex Hats and Caps
- Beach Towels
- Drinkware



**MEN**  
Tee Shirt Style: Premium Fitted Jersey Tank 3633  
Colors: Heather (Red Logo)  
4.3 oz. 60% Combed Ring-Spun Cotton. 40% Polyester.



